One Strong Mama!

Natalie and her boys.

By Jennie Wood

It was 3 years ago this month that Natalie Toalson McNamara came to the realization that as a new homeowner and single mom of 2 little boys, she needed to take charge of her future. In that short weekend, Natalie took her strong work ethic, marketing experience, and people skills to start her own business. By the end of that weekend, Natalie had filed a business with the SEC and IRS, created a logo, built a website, ordered business cards, and CreativeMktGroup was born.

CreativeMktGroup's model is to serve as a dedicated marketing resource to startup and small businesses. Their services and contributions allow them to establish businesses from the ground up, and to also grow their business to the next level. Their work has contributed to countless small business success stories which ultimately affect the lives of the business owners, as well as their families and customers they serve.